Nearly two-thirds of Canadian retirees said they were happier after retiring.

Explore the results from the 2014 Fidelity Retirement Survey Report to find out what is needed to achieve retirement fulfillment.
About the 2014 Fidelity Retirement Survey

This study was commissioned by Fidelity Investments and was conducted between November 8 and 22, 2013, by The Strategic Counsel.

The Fidelity Retirement Survey was first commissioned to provide Fidelity with information about the attitudes and behaviours of pre-retirees and retirees in the Canadian marketplace, including their hopes and fears about retirement, their expectations regarding working in retirement, and how they anticipate they will fare financially during this stage of life.

This is the ninth year that the survey has been conducted.

The survey was conducted among 1,380 Canadians 45 years of age and older:
- A disproportionate sample of 1,380 pre-retirees and retirees is completed annually to allow for regional analysis.
- The results are then weighted to reflect the national proportionate distribution of those 45 years of age and older.

The margin of error for the weighted sample of respondents (n=1000) is 3.1 percentage points, 19 times out of 20.

<table>
<thead>
<tr>
<th>Total number of respondents</th>
<th>Respondents’ age range</th>
<th>Of the total number of respondents...</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,380 CANADIANS SURVEYED</td>
<td>45+</td>
<td>PRE-RETIREES 49%  RETIRES 51%</td>
</tr>
<tr>
<td>MEDIAN AGE 57</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

About our expert

Peter Drake
Vice-President, Retirement and Economic Research, Fidelity Investments Canada

Peter joined Fidelity in 2006 and leads the firm’s research in economics, capital markets and issues around planning for and living in retirement. He has over 40 years of experience as an economist, and prior to joining Fidelity, he worked at the economics department of the TD Bank Financial Group, including 11 years as Vice President and Deputy Chief Economist.

Peter is a noted expert on retirement and presents his research and insights across the country and in the media. His work at Fidelity has resulted in his being an invited speaker at several conferences on retirement.
Achieving retirement fulfillment

Achieving retirement fulfillment can mean different things to different people, but at its core, retirement fulfillment starts with creating opportunities to have choices in retirement – choices to play, to work or to learn. This report will outline some of the questions and ideas that Canadian pre-retirees and retirees are thinking about.

The word cloud below highlights the words retirees associate with their retirement – the larger the word, the greater the association. How does this compare to your vision of a fulfilling retirement?

Drake says...

Creating opportunities to have choices in retirement takes time, planning, discipline and patience, but once achieved, you can have the freedom and flexibility to do what you find fulfilling.

Percent of pre-retirees who expect to be happier in retirement

Percent of retirees who say they are happier in retirement
Creating opportunities to have choices in retirement can be much easier when investors decide to work with a financial advisor. Financial advisors provide investors with the guidance, discipline and partnership to create a financial plan that fits the investor’s retirement vision.

According to Fidelity’s retirement survey, pre-retirees and retirees who work with a financial advisor are more confident and more likely to achieve their desired retirement lifestyle than those who do not.

Beyond investment advice:

Most valued versus service provided

Of retirees who have an advisor...

88% are confident in the advice they receive

27% have a written retirement income plan

55% of pre-retirees have a written will or estate plan

Trust is the top reason respondents seek advice from an advisor

Drake says...

One of the most important choices you can make is the decision to work with a trusted financial advisor. Being an active participant in your retirement planning can give you the discipline to stay on the path to achieve your desired retirement lifestyle.

Of retirees who do not have an advisor, only...

53% have the type of retirement they were hoping for
Creating choices in retirement begins with a diverse set of retirement income options. Retirees need to match their retirement lifestyle with their retirement income.

A significant change for many retirees is the shift from receiving one paycheque to receiving income from multiple sources. Advisors can help create a plan to achieve a desired retirement lifestyle.

**Sources of income**

- **Government – OAS, CPP/QPP**
- **Defined Benefit Pension Plan**
- **Defined Contribution Pension Plan**
- **Employee Pension Plan**
- **Registered Savings**
- **Non-Registered Savings**
- **Inheritance**
- **Employment Income**
- **Life Annuity**
- **Other**

**Drake says...**

The goal for retirement planning is creating retirement income that is large enough to meet your needs, predictable enough to make plans, and sustainable enough to last as long as you need it.
A regional view on retirement in Canada

In British Columbia...

- 30% of respondents make their own investment decisions
- 76% of retirees stopped working before age 65
- 39% of pre-retirees plan to stop working before age 65
- 33% of retirees work full or part time for an employer after retirement – the highest in Canada

In the Prairies...

- 31% of retirees do support or have supported a child
- 67% of retirees say they are happier than before retirement
- 70% of pre-retirees will rely on four or more sources of retirement income
- 78% of respondents own their primary residence – the highest in Canada

The regions are divided as follows: British Columbia, Prairies (Alberta, Saskatchewan and Manitoba), Ontario, Quebec and Atlantic (New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland).
Across Canada the top three reasons for retiring:

**Health**

**Tired of working**

**Lost their job**

In the Atlantic...

- 68% of retirees are happier than before retirement

In Quebec...

- 63% of respondents have an estate plan

- 64% of pre-retirees are optimistic they will have the retirement lifestyle they want – the highest in Canada

In Ontario...

- 86% of couples use the same advisor

- 1 in 2 respondents own mutual funds

- 80% of retirees stopped working before age 65

- 55% of pre-retirees expect to be very happy after retirement – the highest in Canada

In Quebec...

- 20% of couples use different advisors

- 64% of respondents rent their primary residence

- 63% of pre-retirees are optimistic they will have the retirement lifestyle they want – the highest in Canada
The 5 key risks to retirement income

Most retirees are aware of the financial issues they may face in retirement. In general, pre-retirees were more worried than retirees. That could be a healthy sign, indicating an awareness of the issues that could lead to better preparation.

In the widely-read 2011 report, *After the global financial crisis – The 5 key risks to retirement income*, Fidelity outlined five factors that must be accounted for in any retirement plan.

Even low (2% annual) inflation can reduce purchasing power over a 25-year retirement

**2% = -40%**

<table>
<thead>
<tr>
<th>INFLATION RATE</th>
<th>REDUCTION IN PURCHASING POWER OVER 25 YEARS</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRE-RETIREES</td>
<td>RETIREES</td>
</tr>
<tr>
<td>62%</td>
<td>47%</td>
</tr>
</tbody>
</table>

Conside the risk serious or moderate

Where will the money come from?

**Retirement income**

**Working in retirement**

**Home equity**

Drake says...

*Inflation hurts retirees more than any other group. In retirement, you have to plan for inflation, because it can do a lot of damage over the long term.*

Respondents’ perceptions of the risks to personal financial security in retirement

**Inflation**

The potential for rising prices to erode purchasing power

<table>
<thead>
<tr>
<th>PRE-RETIREES</th>
<th>RETIREES</th>
<th>CONSIDER THE RISK SERIOUS OR MODERATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>62%</td>
<td>47%</td>
<td></td>
</tr>
</tbody>
</table>

**Health care**

The chance that out-of-pocket costs may drain savings

<table>
<thead>
<tr>
<th>PRE-RETIREES</th>
<th>RETIREES</th>
<th>CONSIDER THE RISK SERIOUS OR MODERATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>54%</td>
<td>41%</td>
<td></td>
</tr>
</tbody>
</table>

**Asset allocation**

Choosing the wrong mix of equities, bonds and short-term securities

<table>
<thead>
<tr>
<th>PRE-RETIREES</th>
<th>RETIREES</th>
<th>CONSIDER THE RISK SERIOUS OR MODERATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>47%</td>
<td>32%</td>
<td></td>
</tr>
</tbody>
</table>

**Withdrawal**

Taking out too much from savings and running out of money

<table>
<thead>
<tr>
<th>PRE-RETIREES</th>
<th>RETIREES</th>
<th>CONSIDER THE RISK SERIOUS OR MODERATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>46%</td>
<td>29%</td>
<td></td>
</tr>
</tbody>
</table>

**Longevity**

The risk of outliving one’s savings

<table>
<thead>
<tr>
<th>PRE-RETIREES</th>
<th>RETIREES</th>
<th>CONSIDER THE RISK SERIOUS OR MODERATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>47%</td>
<td>34%</td>
<td></td>
</tr>
</tbody>
</table>
Making choices about debt

Attitudes about debt are shifting among Canadians, and decisions about debt in retirement need to be carefully considered.

More pre-retirees expect to carry debt into retirement. If investors decide to carry a mortgage or other debt into retirement, they need to make sure it does not limit their choices.

“Worried about the amount of debt that I am carrying”

<table>
<thead>
<tr>
<th></th>
<th>Pre-retirees</th>
<th>Retirees</th>
</tr>
</thead>
<tbody>
<tr>
<td>STRONGLY/ SOMEWHAT AGREE</td>
<td>32%</td>
<td>24%</td>
</tr>
<tr>
<td>STRONGLY/ SOMEWHAT DISAGREE</td>
<td>44%</td>
<td>58%</td>
</tr>
<tr>
<td>NEITHER</td>
<td>21%</td>
<td>14%</td>
</tr>
<tr>
<td>DON'T KNOW</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>DON'T KNOW</td>
<td>3%</td>
<td>4%</td>
</tr>
</tbody>
</table>

The value of home equity for Canadian households almost doubled in ten years...

<table>
<thead>
<tr>
<th></th>
<th>AT THE END OF 2012</th>
<th>AT THE END OF 2002</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2.3 trillion</td>
<td>$1.2 trillion</td>
<td></td>
</tr>
</tbody>
</table>

Source: Investor Economics.

Percent of people who are very or somewhat likely to use their home for future income...

<table>
<thead>
<tr>
<th></th>
<th>OF PRE-RETIREES</th>
<th>OF RETIREES</th>
</tr>
</thead>
<tbody>
<tr>
<td>33%</td>
<td>17%</td>
<td></td>
</tr>
</tbody>
</table>

Percent of people who already sold/borrowed against a home...

<table>
<thead>
<tr>
<th></th>
<th>OF PRE-RETIREES</th>
<th>OF RETIREES</th>
</tr>
</thead>
<tbody>
<tr>
<td>6%</td>
<td>13%</td>
<td></td>
</tr>
</tbody>
</table>

Drake says...

Canadians love owning homes, and an increasing number of homeowners are planning to use their home equity to help fund their retirement. But this may not be an effective strategy to generate retirement income.
Defining a retirement lifestyle

Retirement is being redefined. Achieving retirement fulfillment means that individuals have created the opportunities to play, work or learn. Taking the time to envision retirement before it happens will help create a plan that achieves this vision.

A significant number of Canadians say they plan to be working, in some capacity, during retirement. Many people choose to work in retirement to keep busy, while others work primarily for the extra income.

How respondents plan on replacing time spent at work

<table>
<thead>
<tr>
<th>Activity</th>
<th>Pre-Retirees Expected</th>
<th>Retirees Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hobbies</td>
<td>78%</td>
<td>61%</td>
</tr>
<tr>
<td>With family and friends</td>
<td>75%</td>
<td>67%</td>
</tr>
<tr>
<td>Arts and entertainment</td>
<td>62%</td>
<td>38%</td>
</tr>
</tbody>
</table>

Retirees' top reasons for continued employment...

- **59%** To stay mentally and/or physically active
- **48%** Financial reasons
- **44%** To keep busy

Drake says...

While the number of people working in retirement is increasing, planning to work in retirement is not good retirement planning, because of the risks around personal health, changes to your workplace and your own attitudes about continuing to work.

The sandwich generation

- **8%** Expect to or already support an elderly parent
- **29%** Of retirees currently support or have supported at least one child in retirement
Retirement checklist

A few steps that can help you achieve retirement fulfillment

☐ Envision your retirement lifestyle. There are lots of things to do in retirement.

☐ Try it out. Try some retirement activities before you retire. This gives you an opportunity to get a better sense of those activities you like to do and to revise your plan ahead of time.

☐ Get advice. Talk with your financial advisor about the type of retirement you want.

☐ Make a plan. Work with your financial advisor to come up with an achievable retirement plan.

☐ Create your retirement paycheque. Diversify your retirement income to protect against the unexpected.

☐ Don’t forget about debt. Think about the type and level of debt that you are comfortable carrying.

☐ Get involved. Be an active participant in your retirement planning – talk with your financial advisor regularly to evaluate your progress on achieving your retirement vision.

Drake says...

Retirement fulfillment, ideally, is about choice. And to be in a position to make the choices you want, you need to prepare ahead of time. You need to know what you want to do in retirement, and you need a financial plan that will provide you with the income to do those things.

Looking for more information?
Visit www.gettingadvice.ca to learn more about Fidelity’s Getting Good Advice series.
The ninth Fidelity Retirement Survey was commissioned by Fidelity Investments and was conducted between November 8 and 22, 2013, by The Strategic Counsel.

©2014 Fidelity Investments is a registered trademark of FMR LLC.